

January 2013
SNAP SHOTS
NEWSLETTER

Meetings: 7:00 pm
2nd and 4th Thursdays
at: [Perfect Light Camera & Supply](#)
Located: next to Verizon in the Teton
Village Mall
2169 E 17th St. in Idaho Falls



HIGH DESERT PHOTOGRAPHERS

www.highdesertphotographers.com

PRESIDENTS CORNER:

Happy New Year and Welcome! If you live in Southeastern Idaho and have an interest in photography you've arrived at the right place. The High Desert Photography Club is here to bring together those who are interested in helping each other to produce better pictures, as well as to educate, encourage, and expand the photographic knowledge and capabilities of its members. So what are you waiting for join the fun!
Debby

UPCOMING EVENTS:

10th Jan – Vote & Technique Night
23rd Jan – Christmas Party!

Camera Trivia: *What's the best way to set your computer monitor so the color on the screen is accurate?*

1. *Use the monitor's default settings*
2. *Adjust gamma and color temperature using visual feedback*
3. *Use a monitor calibration system*
4. *View your monitor with the room lights turned off*

Are you looking for photo opportunities? Check out the [Photo Ops link on our web page](#)

I continue to be amazed at the talent and skill levels of our members! Check out some fantastic member photos:



Space Needle

CAMERA AND EQUIPMENT INSURANCE

So there you are eating dinner at the Gun Barrel Steakhouse in Jackson Hole, Wy after a fantastic day of shooting the sunrise at Schwabachers Landing, two grizzly cubs up by the dam, and a dozen Bighorn Sheep on the other side of Miller Butte. The dinner was fabulous and as you go back out to your vehicle you discover a passenger window smashed in and all of your camera gear is gone!

As mentioned by *Photo.net*, good camera equipment is not cheap. Most photographers spend years acquiring theirs. If you had to replace all your equipment at once, or even a portion of it, would you be able to? What would you do if faced with such a situation? Settle for a fraction of the equipment you once had? Stop taking pictures altogether and pick up a cheaper hobby?

None of the above sound appealing? Consider insuring your equipment. If your equipment is insured, check the coverage and exclusions of your policy to make sure you have the coverage you need. If you lost all your equipment tomorrow, would your insurance company pay for the replacement value of your equipment? Would you face exclusions if you receive photography-related income? Understanding your level of coverage today could save you from being unable to shoot pictures tomorrow.

The type of policy you need depends on how you use your equipment. If you do not make any money through the use of your equipment, a standard homeowners or renters policy should cover against theft and fire, even when your equipment is outside your home. Typically, standard homeowners and renters policies cover you against named perils only. They also typically have deductibles. If your equipment is accidentally damaged, for example, you drop it, chances are it will not be covered under a standard homeowners or renters policy.

If you use your equipment for non-commercial purposes, another alternative is buying an "all-risk" floater. This attachment to your homeowners or renters policy includes a schedule of covered items. An all risk floater generally covers the scheduled equipment against everything except specifically excluded perils stated in the policy (e.g., acts of war). So if you're walking down a street and you accidentally drop your camera and a car drives by and runs it over, smashing it into pieces, it's covered unless that situation is specifically excluded in your policy.

If you use your equipment primarily for business purposes, you

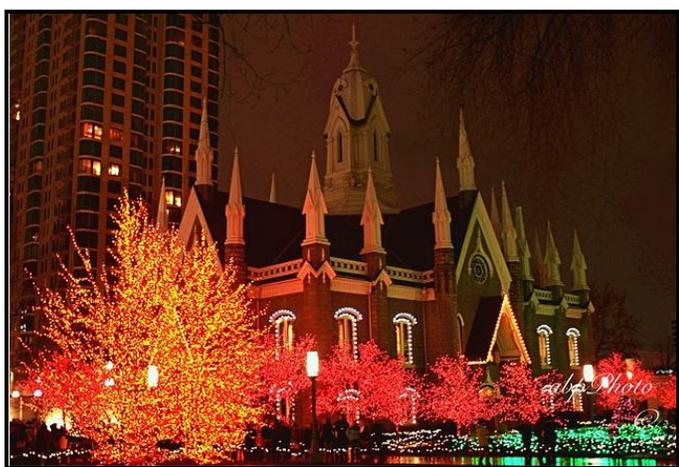
By John Blacker



Two of a Kind
By Anita Burke



Ring in the New Year
By James Neeley



Assembly Hall
By Andrea Poppleton

should be insured by a commercial inland marine policy. A commercial policy offers all-risk coverage for equipment, eliminates the potential of exclusions if equipment is used professionally, and offers a variety of optional floaters designed to insure against the liabilities faced by a professional (e.g., someone trips over your tripod)

Bottom line is that you should get the insurance which best fits your needs. Source: <http://photo.net/learn/insurance>

The recent burglary of the Perfect Light Store should raise the question in all of our heads about camera and equipment insurance. Let's face it, photography is an expensive hobby and each of us probably have a sizeable investment not to mention the irreplaceable investment in the actual photos. Despite the negative aspects of the Perfect Light burglary, there were some good things that came out of it. 1) Chris had serial numbers, model numbers and manufacturers recorded for the stolen items. And 2) he had insurance.

Could you accurately describe your inventory of photography equipment? **Take an hour and sit down to do an inventory this weekend!** Include the Serial No., Model No., Mfct, special notes on colors, when you purchased the item and its value at the time of purchase. Keep this list current! Yes – you need to add that new lens you got for Christmas. Keep a couple of copies of the list in different locations – including a hard copy.

As far as having gear stolen from your vehicle, an automobile policy may cover that. However, take a minute to grab those memory cards out of the camera just in case you got the shot of a lifetime. Put them in your pocket or other safe spot. One other thing – as much as I'd like to advertise my love of photography on my vehicle with signage, I have resisted the temptation because it is basically advertising what may be inside my vehicle.

It is very hard to come to terms with a theft. It's not easy. Anger, frustration, self-pity, fear, all these things run through your mind. With the changing economic conditions we can probably expect more of these occurrences. Be prepared!

Websites of interest for stolen items:

www.craigslist.com

<http://www.stolen911.com/category/177/Stolen-Cameras-and-Photographic-Equipment.html>

<http://photo.net/neighbor/registry/>

CLUB NEWS:

JANUARY CHRISTMAS PARTY: Yes that's right! We will have our annual Christmas party on the evening of January 24th. It will be a special catered meal and we really want you to bring your spouse or significant other. Special prizes will be given and fun for all. Stay tuned for details.

BURGLARY: It is with great sadness to report that the Perfect Light Store was burglarized on December 21st. Chris has posted a list of items stolen from the store at his Flickr site. Please use the link below and keep an eye out. Many thanks to all of you who offered support.

<http://www.flickr.com/photos/phlyfsh/8294814023/>

WEBSITES OF INTEREST:

Stolen Camera Gear: Are You Protecting Yourself?

<http://digital-photography-school.com/stolen-camera-gear-are-you-protecting-yourself>

Stolencamerafinder

<http://www.stolencamerafinder.com/>

Stolen equipment registry

<http://photo.net/neighbor/registry/>

Using GPS locators with camera equipment

<http://www.locationbasedtech.com/news/testimonials/protecting-expensive-equipment/>

How to find a stolen camera

<http://www.corporatetravelsafety.com/safety-tips/category/camera-security/tip/how-to-find-a-stolen-camera>

Local Camera Stores

<http://www.perfectlightstore.com>

<http://www.farrsjewelry.com>

Camera Repair

<http://www.idahocamera.com>

Camera Reviews and Comparisons

<http://www.dxomark.com>

HDP CLUB OFFICERS 2011-2012:

President	Debby Tate	527-3202	pohtateohs@gmail.com
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Secretary	Shannon Bowen		Llorekeeper@gmail.com
Director	Andrea Poppleton		andrea.poppleton@gmail.com
Director	Roger Wood		rogerw02@msn.com
Director	Carl Ball		carlball@ida.net
Director	Barbara Phillips		denbar56@live.com
Director	Linda Milam		lmilam1472@aol.com
Critique Coord	TBD		
Webmaster	TBD		
Newsletter Dir.	Ernie Tate		tcs@atcnet.net
Special Asst	Steve Ridges		the_ridges@hotmail.com

CLUB DUES

Dues for 2013 must be paid in full before you can participate. Please bring your checks, made out to High Desert Photographers to a meeting, or mail them to:

Debbie Crawford:
1185 N Boulevard
Idaho Falls, ID 83402
\$20 - Person
\$30 - Family

CLASSIFIED ADS

- Nothing this month!

Trivia Answer: *The best way to set your computer monitor so the color on the screen is accurate is to use a monitor calibration device is what performs the task of both calibration and profiling.* It is usually something that looks like a computer mouse, but it instead fastens to the front of your monitor. Special software then controls the monitor so that it displays a broad range of colors and shades underneath the calibration device, which are each sequentially measured and recorded.

Common calibration devices include the X-Rite Eye-One Display, ColorVision Spyder, ColorEyes Display and ColorMunki Photo, amongst others. Believe me when I say that this is one device in photography that you don't want to be without! I personally use the Spyder and it is quick and reliable. Before initiating a calibration, first make sure to give your monitor at least 10-15 minutes to warm up. This ensures that its brightness and color balance have reached a steady and reproducible state. You will also need to calibrate your monitor at least once a month.

Source: <http://www.cambridgeincolour.com/tutorials/monitor-calibration.htm>

HDP Members who are FLICKR Junkies:

Ball, Carl	www.flickr.com/photos/skiusa1
Balmer, Christopher	www.flickr.com/photos/Phlyfsh
Blacker, John	http://www.flickr.com/photos/jblackpixs/
Brubaker, Adam	http://www.flickr.com/photos/tiedtonature/
Burke, Anita	http://www.flickr.com/photos/anitaburke/
Downs, Farrell	www.flickr.com/photos/Lazydphoto
Ellwein, Gary	www.flickr.com/photos/Nodakbopa
Gribble, Carolyn	www.flickr.com/photos/59092011@N05
Jamison, Linda	www.flickr.com/photos/smithjamison1
Koepsells, Hans	http://www.flickr.com/photos/hansek/
Langley, Greg	www.flickr.com/photos/mountain-image
Neeley, James	www.flickr.com/photos/jpn
Peterson, Chuck	www.flickr.com/photos/petechar
Phillips, Barbara	www.flickr.com/photos/bob_r_ann
Place, Justin	http://www.flickr.com/photos/hamerspud/
Poppleton, Andrea	http://www.flickr.com/photos/59325876@N02/
Ridges, Steve	www.flickr.com/photos/sridges
Stark, Val	http://www.flickr.com/photos/75726282@N06/
Tate, Debby	www.flickr.com/photos/t8tohs
Tate, Ernie	www.flickr.com/photos/t8t0hs2
Tate, Jessica	www.flickr.com/photos/t8ter22
Woodhouse, Mike	http://www.flickr.com/photos/eyezaya50/
Yeates, John	www.flickr.com/photos/john_d_yeates
Yeates, LeAnn	www.flickr.com/photos/65740162@N03